



Alameda County LIBRARY

...Infinite possibilities

Jean Hofacket, County Librarian

Albany
Castro Valley
Centerville
Dublin
Extension Services
Fremont Main
Irvington
Newark
Niles
San Lorenzo
Union City

DATE: January 11, 2012
TO: Fremont Library Advisory Commission
FROM: Sallie Pine, Manager of Fremont Libraries
SUBJECT: **NOTICE OF MEETING: FREMONT LIBRARY ADVISORY COMMISSION**

Date: January 23, 2012
Time: 7:00 p.m.
Place: Fremont Main
2400 Stevenson Blvd.
Fremont, CA 94538

A G E N D A

CALL TO ORDER

ROLL CALL

Robert Monkman, Chair
Chitraleka Vivek
Dharminder Dewan

Ruchi Sahota
Evelyn Tong
Saumya Singhal

Tariq Ali
Deepak Chhabra

- | | |
|---|---------|
| 1. Welcome and Introductions | 5 min. |
| 2. Public Comment: An opportunity for any in attendance at the meeting to address the Commission briefly on items not on the agenda | 3 min. |
| 3. Minutes of November 21, 2011 meeting | 5 min. |
| 4. Any Commissioner reports on activities since last meeting | 10 min. |
| 5. Status on FLAC Speaker's Bureau Committee and Presentation | 10 min. |
| 6. FLAC Candidate Discussion | 5 min. |
| 7. Brainstorm Awareness/Advocacy Ideas | 15 min. |
| 8. Manager's Report – Peggy Watson | 10 min. |
| 9. Comments, Announcements, and Agenda Items for Next Meeting | 5 min. |
| 10. Adjournment | |

**2012 meeting dates – March 16, May 21, June 6 (Joint ACLAC),
September 17, November 19, 2012**

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FAX 510-797-6557
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ALAMEDA COUNTY LIBRARY
FREMONT LIBRARY ADVISORY COMMISSION
MEETING MINUTES

These notes are draft in nature and will not be final until approved by the Library Commission on January 23, 2012.

CALL TO ORDER

The meeting was called to order at 7:06 pm by Chair, Robert Monkman.

FLAC Members Present

Robert Monkman, Chair
Tariq Ali
Deepak Chhabra
Ruchi Sahota
Saumya Singhal
Chitraleka Vivek

Members Absent:

Dharminder Dewan
Evelyn Tong

Staff Present

Sallie Pine, Branch Manager, Fremont Libraries
Laurie Martellacci, Circulation Manager, Fremont Libraries
Tiona Smith, Executive Director, Alameda County Library Foundation

Public Comment

There was no public comment.

Approval of Minutes

The minutes from the September 19, 2011 meeting were approved after being so moved by Commissioner Ali and seconded by Commissioner Singhal.

Overview of the Alameda County Library Foundation

The executive director of the foundation, Tiona Smith, gave an overview of the Foundation. She has been the executive director for two years and before that she was the development director. There are only two full time staff, herself and the office manager. She handed out the most recent newsletter that is published twice a year and a brochure describing some of the programs and books provided by the Foundation. Tiona is the primary fundraiser, oversees the day to day operations, writes grants and identifies and cultivates donors. The Office Manager handles data base maintenance, manages the mail campaign, handles the banking and the volunteers. The Foundation has a Board of Directors of ten people and was established in 1996 and is the primary fundraiser for the library. She reported that there are approximately 6,000 active donors on the data base, ranging from age 14 and up. She said the number one reason why

people don't give is because they are not asked, so to cultivate donors, they do a direct mailing, email communication, publish the newsletter and will establish a Facebook page. People like to be connected to something, so they call themselves "friendraisers." The bulk of the donations, about 80%, come from individual donors.

Status on FLAC Speaker's Bureau

Commissioner Monkman reported that the presentation at the joint meeting of the City Council and the FUSD went very well. They asked a lot of questions, some of which still need to be answered and there was a lot of enthusiastic discussion. One of the questions asked was how much money would it take to open Fremont Main on Sundays. Sallie Pine is working on getting the figures. Commissioner Ruchi would like to know the figures for more open hours at the smaller Fremont libraries and for Fremont Main on Wednesday nights.

FLAC Candidate Discussion

There is currently one opening on the commission. Commissioner Monkman reported that he had two older applications and will find out if the city clerk's office can see if the applicants are still interested in the position. He will report back at the January 23, 2012 meeting.

Comments, Announcements, and Agenda Items for Next Meeting

Future agenda items. Brainstorming on the work plan and activities. Follow up regarding the Foundation and how to get the word out and get more donors.

Adjournment

The meeting was adjourned at 8:55 pm.

Manager's Report to FLAC
(Appendix A to minutes of November 21, 2011)
Covering mid- September to mid-November 2011

Fremont Main

Adult/Teen Services

The 100th anniversary of women gaining the right to vote in California was celebrated with a lively Reader's Theater performance of *Votes for Women*. The program was a combined effort by the League of Women Voters, the American Association of University Women, the National Organization for Women, Patterson House and the library. The event was enhanced with period costumes, songs, and interpretation for the deaf. Judy Huff and her husband put together a wonderful exhibit of photographs, posters and ephemera which has been on display at the Marks Center throughout October.



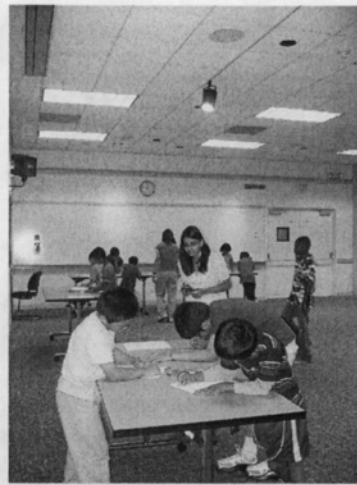


Older Adults

- The annual Senior Resources Fair on September 15 drew approximately 60 – bilingual Mandarin translations were provided. There were four presentations: Personal Emergency Preparedness; Medicare Part D: How to save money on Drugs; Tai-Chi Break; Affordable Housing.

Children's Services

- With the beginning of the school year came also the launching of a new year of the Homework Center. It is more popular than ever; we regularly have 50 kids in attendance, and one day there were 68!
- Physics with Dr. G: FRM Children's hosted our first physics with Dr. Gunjan Raizada Chakravarty dealing with energy. The kids learned while having a great time.



- More sessions of Lapsit and Baby Bounce storytimes are scheduled beginning in October. These storytimes were scheduled every other month for a long time. But now with the great support from our newly recruited volunteers, we will be able to offer these storytime for the youngest group every month now.
- National Game Day (November 12th) was celebrated by over 40 children and parent discovering and re-discovering traditional board games
- Booklegger news: Booklegger is in its 27th year beginning in November. There are 5 new folks in the current training class, and the first Monthly Meeting of the year took place in October, where the new books were presented and the Bookleggers were eagerly taking them into the schools.

Centerville

After a break from the busy summer, Centerville started its fifth year of the Read-With-Me and Read-To-Me reading programs in October. These programs have been our most demanding and highly appreciated programs since they were first offered in 2007. Both programs are conducted from October through May by carefully selected and trained teen volunteers under the children's librarian's supervision. The Read-With-Me is a one-on-one reading improvement program for grades 1 to 6. Although we offer the program on both days that we are open, the waiting list is always very long. I wish we could be open more days to fulfill the great needs for this program. The Read-To-Me is a drop-in storytime conducted by teen volunteers in casual settings. It has been enjoyed by kids ages 2 to 6 and their families every Thursday afternoon.

These two reading programs have made visiting Centerville Library a weekly family event for more than 60 families. While the children are improving reading, the parents and other family members are looking at books, interacting with each other and sometimes meeting with their friends. It's really nice to see our little library becoming a community gathering place.





Submitted by Chien-Chun Chang